

Local artist featured at Canada's Pavilion for the World Expo 2010 in Shanghai

For immediate release

Kanata, July 9, 2010 - A short video by Kanata media artist, Alison Chung-Yan, has been selected for screening in the Canada Pavilion at World Expo 2010, which runs from May 1 to October 31, 2010, in Shanghai, China.

Cirque du Soleil is the producer of the Canada Pavilion's cultural program which features a diversity of artists, works and performances from a variety of disciplines including dance, music, literature, visual arts and media arts. More than 45 short pieces by both established and emerging filmmakers will be showcased on screens in the pavilion's waiting area including Chung-Yan's video, *Transformation*.

Transformation is a kaleidoscopic video & sound portrait of a city's growth, transformation and renewal from its natural and rural heritage through to its industrial and high-tech present. The changing city is juxtaposed against the passage from day to night with footage taken from west-Ottawa and environs including Britannia Bay and Kanata's Beaver Pond area. 'Transformation' depicts a city that embraces the beauty of its natural environment alongside its rural and urban landscapes. The work resonates with Canada's theme at Expo 2010: "The Living City: inclusive, sustainable, creative".

In all, more than 1,000 artists responded to the public call to participate in Canada's cultural program. Cirque du Soleil made the final selection of 165 artists after consulting with the Canada Council for the Arts and all provincial arts organizations.

The Canada Pavilion is expected to draw more than five million visitors, or an average of 30,000 per day over the six-month Expo.

For more information about Canada's participation in Expo 2010, visit www.expo2010canada.gc.ca

To view *Transformation* and more of Chung-Yan's work, visit www.alisonchungyan.com

About the Artist:

Alison Chung-Yan is a media artist, composer and musician. From videos and soundscapes to net art and interactive installations, her work has been exhibited at the Images Festival (Toronto), Leonardo's Global Crossings Exhibit (USA), Java Museum for Internet Technologies in Contemporary Art (Germany), La Casa Encendida (Spain), Island Art Film and Video Festival (UK) and the 2004 Biennale of Electronic Art (Australia).

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